

ForumEurope

THE EUROPEAN

SUSTAINABLE CHEMICALS

Conference

AUTUMN

2024

BRUSSELS

SPONSORSHIP BROCHURE

Anne-Lise Simon

anne-lise.simon@forum-europe.com

+44 (0) 7389 702 584

sustainablechemicals.eu

#ChemConf24

Contents

- P3 — Introduction
- P4 — Details of other Forum Europe events
- P5 — Past speakers page
- P6 — Conference Sponsorship Packages
- P9 — Catering Packages
- P11 — Product Sponsorship

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

SUSTAINABLE CHEMICALS

Conference

Introduction

The European Sustainable Chemicals Conference 2024 will provide a platform for policymakers, industry leaders, national authorities, and civil society experts to discuss critical issues surrounding the future of chemicals policy in Europe. Central themes will include the future of the REACH regulation, the ongoing challenge of how to approach PFAS in Europe, and, looking ahead to the new European Commission and Parliament mandate, how to balance sustainability and human health objectives with the competitiveness of European economies. Discussions will address the complexities and challenges the chemicals industry faces and explore innovative solutions for a safe and sustainable future.



Why sponsor The European Sustainable Chemicals Conference 2024?

- ◆ **Exclusive speaking positions** | Your organisation can contribute to the discussion
- ◆ **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- ◆ **EU and global outreach** | Convey your message to a broad and international audience
- ◆ **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event
- ◆ **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities
- ◆ **Exhibition and demos area** | Showcase your products and solutions or share a position paper with the audience at an onsite tabletop stand

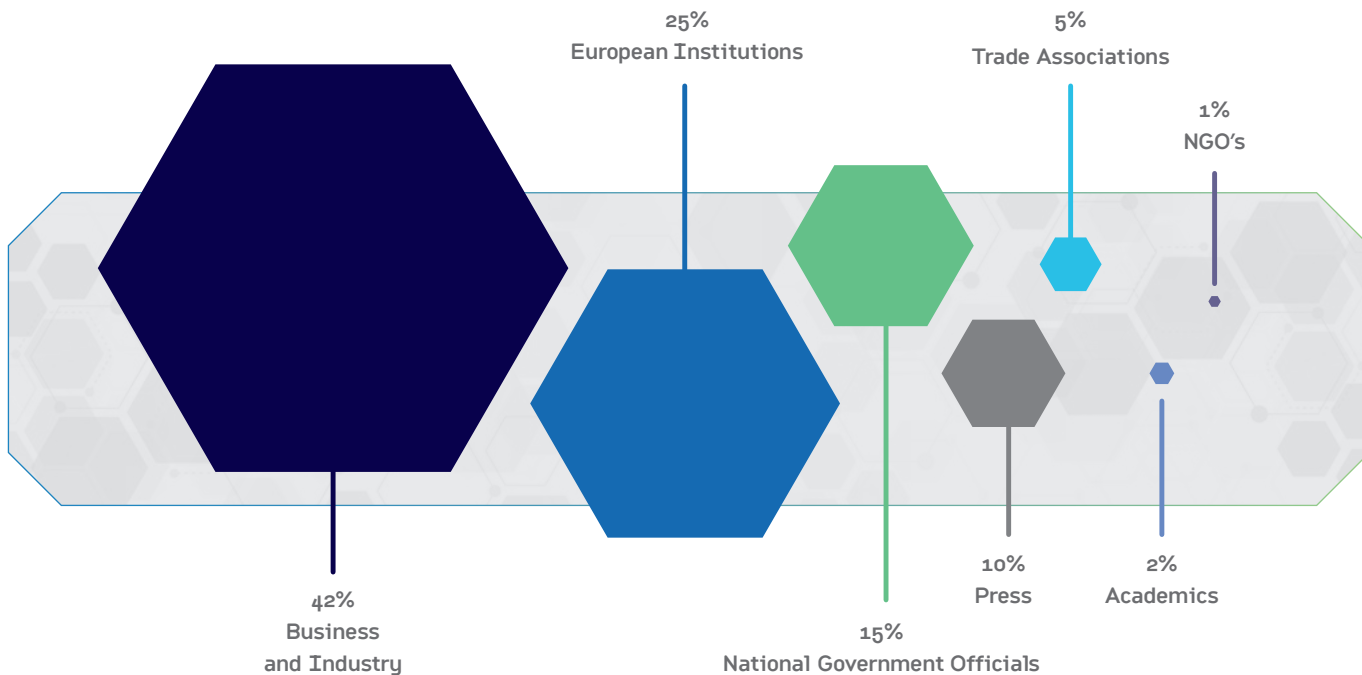
There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

Details of other Forum Europe Events

Audience Breakdown

At Forum Europe, we produce over 30 events each year for the European public and private sectors. Our reputation is built on the delivery of effective, meticulously planned events that provide unique insights from the people behind the policy. Our debates are attended by policymakers at the highest level of European institutions, national government officials, and top industry leaders from across a full range of sectors.

For one of our Forum Europe conferences, the typical audience breakdown for those joining us in-person is:



Previous speakers

*Positions and organisations at time of speaking contribution

Past speakers and contributors at previous Forum Europe conferences have included...



Thierry Breton

Commissioner for the Single Market, European Commission



Virginijus Sinkevičius

Commissioner for Environment, Oceans and Fisheries, European Commission



Kerstin Jorna

Director General, DG GROW



Zakia Khattabi

Minister of Climate, Environment, Sustainable Development and Green Deal, Federal Government of Belgium



Simon Coveney

Minister for Enterprise, Trade and Employment, Ireland



Terhi Lehtonen

State Secretary, Ministry of Environment, Finland



Petr Očko

Deputy Minister for Industry, Ministry for Industry and Trade, Czech Republic



Daniel Calleja Crespo

Director General, DG ENVI, European Commission



Ditte Juul Jørgensen

Director-General, DG ENER, European Commission



Daniel Mes

Member of Cabinet, Executive Vice President for the European Green Deal Frans Timmermans, European Commission



Geert Dancet

Executive Director, European Chemicals Agency



Ursula Pachl

Deputy Director General, BEUC

Sponsorship Packages

Premium Package

€25,000

PLEASE NOTE: This is an exclusive package, available for just one organisation

- Speaking position for a company representative to deliver a Keynote speech
- 5 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference
- Inclusion of your organisation logo as a 'premium sponsor' across all pre-event and event day materials, including:
 - › Conference website (with link to your website)
 - › All marketing emails
 - › Event day banners and stage backdrop at the conference venue
 - › On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of conference attendees;
- 2 pre-conference dinner places, including speaker place (if organised).

Sponsorship Packages

Platinum Package

€16,000

- Speaking position for a company representative to participate during one of the main plenary sessions;
- 5 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference
- Inclusion of your organisation logo as a 'platinum sponsor' across all pre-event and event day materials, including:
 - › Conference website (with link to your website)
 - › All marketing emails
 - › Event day banners and stage backdrop at the conference venue
 - › On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of conference attendees;
- 2 pre-conference dinner places, including speaker place (if organised).

Sponsorship Packages

Gold Package

€5,000

- 3 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference (please note: in case of restrictions on the number of attendees who can attend events, you will be in the priority group to receive delegate places, alongside speakers, policymakers / regulators and other sponsor organisations);
- Inclusion of your organisation logo as a 'Gold sponsor' across all pre-event and event day materials, including:
 - › Conference website (with link to your website)
 - › All marketing emails
 - › Event day banners and stage backdrop at the conference venue
 - › On all post event materials,
- Inclusion of company materials in delegate e-packs, which are distributed to all delegates prior to arrival;
- Opportunity to take a tabletop exhibition stand to showcase your products and solutions or share a position paper with the audience;
- Advance access (1 week before the event) to the list of attendees;
- 1 pre-conference dinner place, including speaker place (if organised).

Due to the limited number of sponsorship packages available, please get in touch as soon as possible if you are interested in getting involved.

Catering Packages

Exclusive Sponsorship of VIP & Speaker dinner

€12,000

We are pleased to offer the opportunity for an organisation to sponsor and host a pre-conference networking dinner. All speakers, high level guests and senior policy makers meet for a 3-course sit-down dinner, which will include time for informal networking and a room-wide discussion on issues relating to the conference topics.

- › Your organisation seen as the exclusive 'host' for the dinner;
- › Three-course dinner for conference speakers and invited guests;
- › The opportunity for a representative from your organisation to introduce the dinner and lead the discussion;
- › Opportunity to provide input in the guest-list and dinner seating plan;
- › Exclusive branding at the dinner venue on banners and menu cards;
- › 3 places at the dinner reserved for your representatives or guests;
- › 1 guaranteed and complimentary delegate place for an organisation representative to attend the main conference.

Exclusive Hosting of Lunch Salon

€8,500

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organisation.

The full benefits include:

- › A private room made available with space for up to 20 people to join in a seated lunch;
- › The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests;
- › All invitations will be sent out by Forum Europe on your behalf, and the event team will also handle all logistical aspects on the event day;
- › Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session;
- › Corporate identity displayed as hosts in the private room where the lunch will take place.

Catering Packages

Sponsorship of Cocktail Reception

€7,000

The Networking Reception will be opened to all attendees to join. The setting will be informal and relaxed, providing the opportunity to network and meet over drinks and canapés.

- › Your organisation seen as the exclusive 'host' of the cocktail reception;
- › Exclusive branding at the reception venue on a banner;
- › The opportunity for a representative from your organisation to give welcome address;
- › 3 places at the reception reserved for your representatives and guests
- › 1 guaranteed and complimentary delegate place for an organisation representative to attend the main conference.

Exclusive Sponsorship of Conference Refreshments

€5,000

- › Corporate identity displayed in the refreshments area during coffee break;
- › Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions);
- › 1 complimentary delegate place.



Product Sponsorship

As well as the main sponsorship packages, there are also a range of product based branding opportunities available with Forum Europe. If you are interested in exploring these, please contact our marketing team who will be happy to work with you on tailoring your package to the needs of you and your company.



◆ Hand Sanitiser Sponsorship €1800

- › Company logo in full colour printed on individual hand sanitiser bottles distributed to all attendees on their arrival at the venue. Cost of production is included.



◆ Sponsorship of lanyards €2000 + cost of production

- › Company logo printed in full colour on all lanyards.
- › Option of having the lanyard production organised by Forum Europe (production costs to be covered by your organisation) or to provide the lanyards yourself.
- › Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



◆ Sponsorship of conference badges €1500

- › Company logo printed in full colour on all delegate badges.
- › Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.

Please note: Joint sponsorship of both lanyards and badges is available at the discounted rate of €3,000.